



**THE PROFESSIONAL ASSOCIATION
OF FOREIGN SERVICE OFFICERS
L'ASSOCIATION PROFESSIONNELLE
DES AGENTS DU SERVICE EXTÉRIEUR**

PAFSO POLICY

Sponsorships

August 9, 2019

Sponsorships are approved by ExCom on an ad hoc basis, subject to budgetary availability.

Decision criteria include:

- alignment with the priorities identified in the Strategic Review;
- PAFSO visibility at the event;
- links to the target audience,
- timing in relation to other sponsored events;
- possibility of media coverage; and
- whether or not there is a speaking opportunity for the President or another Executive Committee member.