

bout de papier

Canada's Magazine of Diplomacy
and Foreign Service

Le magazine canadien de la diplomatie
et du service extérieur

Examining all aspects of Canadian foreign policy and life in the Foreign Service, **bout de papier** provides a unique first-hand insight into the conduct and evolution of Canadian diplomacy and foreign service. This award-winning bilingual magazine publishes stunning photographs, fascinating feature articles and regular departments on travel, book reviews and entertainment.

2016 ADVERTISING RATES

(published quarterly: March, June, September, December)

B & W	1X Cost (per issue)	4x Cost (per issue)	Artwork Cost (1X)	Covers	1X (per issue)	4X (per issue)
Full page	\$ 500	\$ 425	\$ 160	Outside Back:	\$ 600	\$ 510
2/3 page	\$ 325	\$ 275	\$ 90	Inside Front:	\$ 600	\$ 510
1/2 page	\$ 275	\$ 235	\$ 85	Inside Back:	\$ 600	\$ 510
1/3 page	\$ 200	\$ 170	\$ 75			
1/6 page	\$ 115	\$ 95	\$ 55			
4 Colour	1X Cost (per issue)	4x Cost (per issue)	Special Position Charges: 15% (minimum size 1/2 page) Agency Commission: 15% Bleed: 15% plus colour Rate for 1X Insert: \$500 (4-Issue Discount: 15%)			
Cover	\$ 1,235	\$ 1,050				
Full page inside	\$ 1,000	\$ 850				

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The Professional Association
of Foreign Service Officers

L'Association professionnelle
des agents du Service extérieur



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MECHANICAL SPECIFICATIONS

Trim size 8.5" x 11" (Height x Width)		
Full page ad (With Bleed)	8.75" x 11.25"	52p6 x 67p6
Full page ad (No Bleed)	7.333" x 9.75"	44p x 60p
2/3 page ad Vertical	4.833" x 9.75"	29p x 60p
1/2 page ad Horizontal	7.333" x 4.75"	45p x 28p6
1/3 page ad Square	4.833" x 4.75"	29p x 28p6
1/3 page ad Vertical	2.333" x 9.75"	14p x 60p
1/3 page ad Horizontal	7.333" x 3.167"	45p x 19p
1/6 page ad Vertical	2.333" x 4.75"	14p x 28p6
1/6 page ad Horizontal	4.833" x 2.25"	29p x 13p6

bout de papier is printed using four process inks. No PMS colours are used.

Press-ready PDFs preferred. Indesign, Quark Xpress, Illustrator and Photoshop files with links and fonts also acceptable. **For colour:** Please supply an approved set of colour proofs.

Cancellations accepted up to one month prior to publishing date.

